

**SkirtSports Supports 55-Year Old Grandmother in Seven Continent Marathon Journey** Submitted by FRTeditor on Wed, 09/24/2008 - 17:15.

*Grandmother documents journey of running seven marathons across seven continents in an attempt at raising one million dollars for Caron Treatment Centers*

(Boulder, CO — September 21, 2008) SkirtSports, creator of the original fitness skirt, is pleased to support Linda Quirk on her “7 on 7” international journey, running one marathon on each of the seven continents throughout 2008. A passionate runner, Quirk, is competing in the seven marathons as part of her goal of raising one million dollars for Caron Treatment Centers - the drug and alcohol treatment center that helped support her stepdaughter in reclaiming her life. In addition to outfitting Quirk with apparel for all of her races, SkirtSports is supporting Quirk’s mission by offering a 15% discount to all online shoppers, with proceeds benefiting Caron Treatment Centers.

"SkirtSports is thrilled to be able to assist Linda’s remarkable mission in helping Caron Treatment Centers," says Nicole DeBoom, founder of SkirtSports. "At SkirtSports we’re committed to empowering women and highlighting that fitness can be fun. This is great cause and we’re excited to continue to watch Linda and support her on her journey."

The goal of Quirk’s heralding feat is to help raise money for Caron Treatment Centers' addiction scholarship program, aiding families in paying for drug and alcohol addiction treatment. Supporting their mission, Caron has already given \$9 million in scholarships this year. To help achieve her goal in supporting the organization, Quirk launched <http://www.Run7on7.com>, a captivating website that has been documenting her adventure around the globe while accepting much-needed scholarship donations.

Caron is a nonprofit addiction treatment center that helps those affected by alcohol and drugs and their families begin a new life. The organization falls close to Quirk’s heart, as her stepdaughter began her journey from methamphetamine addiction to recovery at Caron Renaissance in Florida.

With a passion for running, Quirk has also completed numerous extreme races including many Ironman full, half and Olympic distance triathlons, including: Ironman Florida, Long Course Worlds in Sweden, Ironman Lanzarote, Ironman World Championships, Kona Hawaii and Ironman 70.3 Worlds in Clearwater, Florida.

Beginning her journey with the nation's premiere Boston marathon, and continuing to China (Great China Wall), Easter Island, Africa (Kenya) Quirk is now preparing for Iceland (Reykjavik, Australia (Melbourne) and will complete her seventh marathon on Antarctica.

For more information on SkirtSports or to support Linda Quirk, visit [www.skirtsports.com](http://www.skirtsports.com) and enter “7on7” when checking out.

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#### **ABOUT SKIRTSPOUNTS**

Run in a Skirt. Ride in a Skirt. Play tennis, golf, rollerblade, ice-skate, shop or go on a blind date. SkirtSports is a smart and edgy company that created the original fitness skirt. Founded by professional triathlete, Nicole DeBoom, SkirtSports encourages fun, fitness and feeling good about living. For more information and to view retailers, please visit

#### **ABOUT LINDA QUIRK**

To learn more about Linda Quirk's incredible story log on to <http://www.Run7on7.com>.